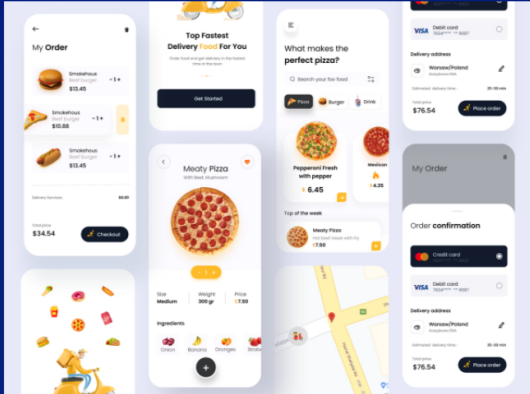




One Nation ! One QR

For all business "One QR" fitment with fully optimized **Browser** based ,
Scan Based & APP Based Innovative Solution.

Restaurants Grocery Bakery Florist Toys Jewellery Stationary NGO Models Portfolio



Be Your Own Boss ! Get Pink QR Today

Equipping Business & Entrepreneurs With Own QR Code Based Digi Stores & Mega Marts. Be Your Own Boss , Serve Your Customers & Promote via Your Own Pink QR Set Up.

[Get Pink QR](#)



PiNK QR

ONE NATION ! ONE QR



Pink QR - About & How does Pink QR work?

Pink QR Technocloud (P) Ltd is a Technology Company. Organization via its Product “Pink QR” is Techno Enabling Retailers & Local Vendors to enable with technology that brings them to the online world and facilitates their customer connect. The best thing is Seller will get the full control to manage end to end automation.

For Seller Pink QR comes with
QR enabled Store, Own Web & Mobile APP

Pink QR - Name, Tagline and Logo

Parent Company: Pink QR Technocloud Private Limited

Product: Pink QR

Tagline: One Nation ! One QR

Logo:



Pink QR - Mission and Vision

Mission

Techno Enabling Segmented Business Sellers to Facilitated with Own Online Cloud .

Vision

To be Vocal Of Local & Equip them with Technology , further to boost their sales & compete with online Marketplace .

Pink QR - Funding & Investors

- i. TechBuddies IT Services Private Limited
- ii. Kyi Soft Solutions Private Limited

What's the Depth of Pink QR Technology

Pink QR is a Proven Solution with the tested age of 12+ Years in Indian & Overseas Market

Pink QR Enables the Deep Tech for Sellers

- Multi Location Configuration
- Brand Management
- Catalogue Menu Management
- Product in Dept Management
- Inventory & Stock Management (With Offline, Without Offline Integration)
- Deals, Offers, Promotions, Scratch Card, Promos enablement
- Pink Wallet Integrated
- Pink Loyalty Program Integrated
- Order Management System (Pink OMS)
- Pick up / Dine in Integrated
- Invoicing Management
- Shipping Management
- Delivery Slot Management
- Recurring Orders Configurations
- Basic Delivery & Express Delivery

Reporting

Vast level of categorial Sales, Performance, Locality Sales, Category & Sub Category Sales Penetration, User Behaviours, Locality Behaviours, Forecasting & other operational reporting.

Dynamic Master Controller

Completely dynamic master controller for all modules to manage everything.

Delivery Model

Direct Contract between Seller & Delivery Partner. Pink QR will facilitate the contract between Seller & Delivery Channel. Pink QR will act as Technical Integrator between both the entity & does not hold any financial model between Delivery Partner & Seller.

Pink QR further Promotes & Boost the Seller to Self-Deliver in their locality to Save.

Payments

Pink QR Creates 3 Channels of Payments to facilitate the trade between Seller & Buyer .

- a. COD – With No Payment Transactional Charges
- b. UPI – With No Payment Transactional Charges
- c. Other than UPI & COD – Applicable Payment Gateway Transactional Charges

Payments Routing

In Case of Option b & C of Payments, Payment will be routed from Customer > Pink QR > Seller

Settlement will take place within 48 Hours of Order Purchase.

Payments HOLD

In case of any Dispute from Customers over Order, Payment will get on Hold until the issue is been resolved and feedback is received from customers.

However Pink QR is only Technology Provider to Seller to Operate their Own Business Online, But Pink QR Promote the fair Business with Customers and Seller.